

IET

Benefactors

AN IOSCO EXPLORATION TRAIL
CORPORATE SPONSORSHIP PROGRAM

The Iosco Exploration Trail (IET) 501c3 nonprofit is excited to launch the 1st year of the IET Benefactors Corporate Sponsorship program, an annual partnership with corporations and small businesses in support of the Iosco Exploration Trail and Wildcat Mountain Bike Trail here in Iosco County. The valued partnership with our local community has been a vital ingredient in our continued success with planning, development, and construction of the completed phases and upcoming phases of the Iosco Exploration Trail. As a member of the IET Benefactors program, your generosity will support future construction and completion of trail phases underway, long-term trail maintenance, community trail programs, and educational events and resources on an annual basis. We are committed to ensuring the IET is self-sustaining so our trails last long into the future for generations to come. We have a traditional list of donor levels and also want to get to know you, your company, your interest in our mission, and we want to learn more about yours. Therefore, we will make customized packages if that works best for you. All donations are tax deductible.

Investing in the economic growth of Iosco County plays a part in achieving place-based improvements that mobilize community members to get outside and get active, children to play, tourists to visit, and everyone to enjoy the recreational opportunities we have here. It also instills community pride. This area of Michigan is a gift to all the residents, business owners, part-timers, and tourists. Everyone wins when we all work together.

Become an IET Benefactor, today, and pave the path for future successes in Iosco County.

Sincerely,
Iosco Exploration Trail team



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The IET Benefactors Corporate Sponsorship Program was created as an IET 501c3 nonprofit program to aid Iosco County economic improvement efforts by way of momentum boosted through the implementation of the Iosco Exploration Trail as part of Michigan's Iron Belle Trail. Supporting the IET supports IET trails in Iosco County and the benefits to the community they bring.

Each annual Benefactors Corporate Sponsorship is tax deductible. Receipts will always be issued for your records. Each sponsorship includes the common benefits listed below. Additionally, some sponsorship levels include customized options that fit the needs of your company or small business. We are striving to not only uplift the community through trail efforts but also through opportunities to showcase companies who share in the values of community responsibility. We will strive to stimulate sales, travel, and usage where we can. Drive retail traffic and company visibility, offer business and company exposure at events, create awareness about great things companies are doing locally, and include companies/businesses in thought leadership opportunities. Customization options could also include invitations to speak, product highlights, inclusion in workshops, invitations to phase groundbreaking events, and live streamed tours of your company/small business with a live interview. Give us a call and we will customize your sponsorship together!

Common IET Benefactors Corporate Sponsor benefits include:

- Logo and company/business name on IET Trailblazer Sponsorship webpage
- A company highlight post on IET social media channels
- A thank you mention on social media with logo and company name, linked to your company business
- A company name mention in annual report
- Two free tickets to 1 IET event annually
- A name mention in e-newsletter with logo and company name, linked to your company business
- Company quote regarding importance of supporting IET in social media and e-newsletter
- Early invites to collaborate on events, promotions, educational materials and resources, and IET program opportunities

SPONSORSHIP LEVELS



\$10,000

Jack Pine Title Sponsor

Ask IET representative for details
 + A customized sponsorship plan



\$7,500

Spruce Sponsor

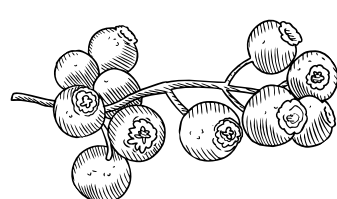
+ 3 customized sponsorship features



\$5,000

Hemlock Sponsor

+ 2 customized sponsorship features



\$2,500

Wild Blueberry Sponsor

+ 1 customized sponsorship feature



\$1,000

Wildflower Sponsor

All the common benefits listed above

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Date: _____

Company name: _____

Company address: _____

Company telephone number: _____

Main contact name: _____ Main contact telephone number: _____

Main contact email address: _____

Sign email up to receive IET E-Newsletter where IET Benefactors company logos and highlights will be shared? Y N

Person enrolling company in program: _____ Phone#: _____

Select Sponsorship level:

_____ **Jack Pine - \$10,000** _____ **Spruce - \$7,500** _____ **Hemlock - \$5,000**

_____ **Wild Blueberry - \$2,500** _____ **Wildflower - \$1,000**

Select frequency of gift:

_____ **One-time gift** _____ **Annually x 2 years** _____ **Annually x 3 years**

_____ **Annually x 5 years** _____ **Annually x 10 years**

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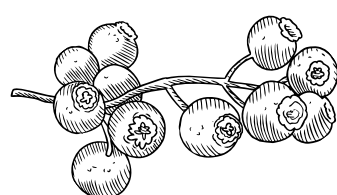
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